

REAL ESTATE SUMMIT

— NEW YORK —

Tuesday, May 12, 2020

Mulino's at Lake Isle

660 White Plains Road | Eastchester, NY

2020

SPONSORSHIP & EXHIBIT PROSPECTUS

Maximize your exposure as an exhibitor or sponsor and place your brand in front of an engaged audience of real estate professionals.



ABOUT NEW YORK REAL ESTATE SUMMIT

The New York Real Estate Summit brings real estate agents and real estate brokers together — offering a great deal of content, engaging panel discussions and exclusive guest speakers who are willing to share their vast knowledge of the industry with attendees.

Produced by People Connect and powered by MortgageDepot, **Real Estate Summit** is a conference that specializes in sharing the know-how with other professionals and giving those people working and making a living in real estate, a chance to network with and learn from their peers, all while learning and earning 7.5 free, vital CE credits!

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We're offering a great deal of content and exclusive guest speakers who are willing to share their vast knowledge of the industry with attendees. If you're interested in growing and succeeding in real estate, this conference is a must.

Steve Kazyev, Real Estate Summit

ENSURE YOUR PRESENCE

EXHIBIT WITH NEW YORK REAL ESTATE SUMMIT

Increase your presence on the floor and position your company as a leader and capture their attention in a memorable way. Our exhibit hall gives you the opportunity to communicate your brand's message and get face-to-face time with the Summit's attendees.

EXHIBIT BOOTH \$999

Benefits & Inclusions

- Three (3) complimentary tickets
- 6' ft table and (2) chairs
- Company logo on Real Estate Summit website and event brochure
- Full-page ad in the event brochure



To learn more about exhibiting, visit www.resummit.com/sponsorships

EXHIBIT TERMS & CONDITIONS

All Exhibitors by submission of their application agree to abide by the following regulations:

Conditions of Participation: The reservation form must be completed and signed by an authorized individual at which time the form becomes a contract. Exhibitor shall participate for the total sum of **\$999** with payment to be made within **FIVE (5) DAYS** of the execution of this contract.

Space Assignment: Booth assignment are not guaranteed until payment is received. Assignments are handled on a first-come, first-serve bases.

Exhibit Hours

Set up: Tuesday, May 12, 2020
7:00 AM - 9:00 AM

Exhibit Hall Hours: Tuesday, May 12, 2020
11:15 AM - 11:35 AM
2:05 PM - 2:25 PM
5:00 PM - 7:00 PM

Dismantle: Tuesday, May 12, 2020
7:00-8:00 PM

Use of Space: Exhibitor agrees not to hold private functions that conflict with the published conference agenda. The Venue reserves the right to approve all signage in advance of the function. All signage must be professionally printed and is only permitted in the functions area.

Shipping of Booths: Should boxes need to be shipped for any function, all boxes and/or packages must be addressed to the attention of Real Estate Summit. No shipment may arrive seven (7) days preceding the event or later than the one (1) day preceding the event, a fee may be assessed for shipments by the venue that will require additional storage space or handling.

Liability: Exhibitor will be responsible for its own employee's and its agents negligence and/or willful misconduct which may cause injury to persons and/or property and shall indemnify and hold harmless Real Estate Summit in all such cases.

Cancellation/Refund Sponsorship: Cancellations are not permitted up to 30 days prior to the event. In the event of cancellation by the Exhibitor, any payment that has already been received by Real Estate Summit will not be refunded. Should Exhibitor fail to pay any installment due after this Agreement on or prior to due date of such payment, all prior deposits shall be non-refundable.

This is the entire agreement between the parties. Any addition, alteration or modification must be in writing and acknowledged by both parties.

STAND OUT FROM THE CROWD

We invite you to be a partner with us! Choose from a variety of opportunities to find the right sponsorship and level that works best for your organization.

SPONSORSHIP OPPORTUNITIES

Real Estate Summit offers a wide range of opportunities so you can choose the best option that meet your marketing needs. Our Sponsoring companies will have on going exposure before, during and after each conference, and prominent visibility in front of an audience who could benefit and value from your participation.

PLATINUM | \$5,000

- Category exclusive
- Exhibit booth with 6' ft table and two (2) chairs
- Company logo featured on event signage
- Company logo featured on RES website
- Branding at breakfast and lunch
- Inside Front Cover Page ad in event brochure
- Speaker, panelist or five minute company introduction on stage
- Three (3) Social media promotion
- Two (2) E-newsletter blast branding
- Eight (8) complimentary conference registrations (\$139 value each)

SILVER | \$2,800

- Exhibit booth with 6' ft table and two (2) chairs
- Company logo featured on event signage
- Company logo featured on RES website
- Branding at breakfast
- Full page ad in event brochure
- Speaker, panelist or five minute company introduction on stage
- One (1) Social media promotion
- Two (1) E-newsletter blast branding
- Four (4) complimentary conference registrations (\$139 value each)

GOLD | \$3,300

- Category exclusive
- Exhibit booth with 6' ft table and two (2) chairs
- Company logo featured on event signage
- Company logo featured on RES website
- Branding at lunch
- Inside Back Cover Page ad in event brochure
- Speaker, panelist or five minute company introduction on stage
- Two (2) Social media promotion
- Two (2) E-newsletter blast branding
- Six (6) complimentary conference registration (\$139 value each)

BRONZE | \$2,000

- Exhibit booth with 6' ft table and two (2) chairs
- Company logo featured on event signage
- Company logo featured on RES website
- Five minute company introduction on stage
- Half page ad in event brochure
- One (1) Social media promotion
- Two (2) complimentary conference registration (\$139 value each)

Sponsorship Recognition Tiers

Each level of sponsorship includes standardized benefits. Depending on items sponsored, additional benefits may apply.

****To qualify as a sponsor, you must purchase at least one sponsorship item. The purchase of an exhibit booth alone is not considered a sponsorship.***

SPONSORSHIP TERMS & CONDITIONS

Condition of Participation

The reservation form must be completed and signed by an authorized individual. Sponsorships will not be confirmed until full payment is received. All sponsorships are handled on a first-come, first-served basis.

Cancellation/Refund Sponsorship

Cancellations are not permitted up to 30 days prior to the event. In the event of cancellation by the Sponsor, any payment that has already been received by Real Estate Summit will not be refunded. Should Sponsor fail to pay any installment due after this Agreement on or prior to due date of such payment, all prior deposits shall be non-refundable.

BRANDING & AWARENESS

NETWORK COCKTAIL RECEPTION | \$2,000

After a full day of sessions, attendees continue their networking and mingling while enjoying complimentary cocktails and hors d'oeuvres.

- Cocktail napkins with company logo
- Signage at event with company logo
- Company logo on RES website
- (1) Social media promotion



NAME BADGE | \$1,500

Your company name and/or logo along with the Real Estate Summit logo will be displayed on each name badge that every Guest, Vendor and Staff Member will wear.



LANYARDS | \$1,200

High-Impact and exclusive! Your company name and/or logo will be printed on all lanyards distributed to the attendees.



CHARGING KIOSK | \$800

As the exclusive sponsor, you will be noticed while attendees charge up for the day. This station provides a great area of extended brand coverage while attendees charge their mobile devices so they can stay connected.



HEADSHOTS ON DEMAND | \$700

Attendees can capture photos with your logo. The experience is like taking a selfie. The results are like that of a high-end studio.



SUMMIT WIFI | \$300

As the exclusive sponsor of the Summit Wi-Fi attendees will rely on your company to stay connected during the Summit. Sponsorship Includes: opportunity to design one side of Wi-Fi cards with network info that will be available for attendees.



EXHIBITOR AND SPONSOR LOGO GUIDELINES

All logos should be emailed to sponsor@RESummit.com and provided NO LATER than **March 31, 2020**.

Logos MUST be either VECTOR ART or HIGH-RESOLUTION JPEG (300 dpi or greater)

Note: Any logo provided which does not meet the aforementioned guidelines may not print adequately.

PRINT & DIGITAL OPPORTUNITIES

The Event Brochure is the go-to source for industry professionals during and after the show. Distributed to every attendee at registration, it is detailed with general information, conference schedule, speaker and exhibitor information.

Standard Positions:		Premium Positions:	
Full Page	\$749	Back Cover	\$1,100
1/2 Page	\$499	Inside Front Cover	\$899
1/4 Page	\$249	Inside Back Cover	\$850

RES Website Advertising	
Leaderboard Ad (728x90) Location: Top of website	\$1,000
Leaderboard Ad (728x90) Location: Middle of website	\$750
Leaderboard Ad (728x250) Location: Lower of website	\$500

ADVERTISER TERMS AND CONDITIONS

The reservation form must be completed and signed by an authorized individual at which time the form becomes a contract with payment to be made within **FIVE (5) DAYS** of the execution of this contract. Cancellations are not permitted up to 30 days prior to the event. In the event of cancellation by the Advertiser, any payment that has already been received by Real Estate Summit will not be refunded. Should Advertiser fail to pay any installment due under this Agreement on or prior to the due date of such payment, all prior deposits shall be non-refundable.

I have read and agreed to all terms and conditions.

DATE: _____

PRINT NAME: _____

TITLE: _____

SIGNATURE: _____

PAYMENT INFORMATION

Please scan and email this form to: sponsor@RESummit.com



send payments to
paypal@peopleconnect.com

CARD #: _____

EXP DATE #: _____ CVS #: _____

SIGNATURE: _____

Check: Payable to Real Estate Summit

Print this form, complete and mail with your check to:

Real Estate Summit | 125-10 Queens Blvd | Suite 314 | Kew Gardens, NY 11415

Reserve your ad space today!

Standard Positions:

☐ Full Page\$749

☐ Half Page\$499

☐ Quarter Page\$249

Premiums Positions:

☐ Back Cover\$1,100

☐ Inside Front Cover\$899

☐ Inside Back Cover.....\$800

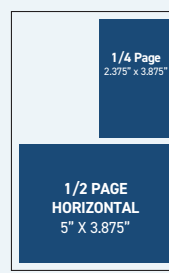
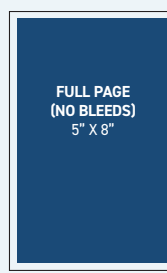
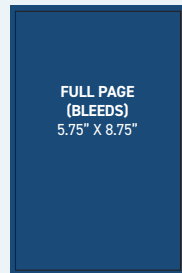
Digital:

☐ Leaderboard Top (729x90).....\$1,000

☐ Leaderboard Mid (729x90).....\$750

☐ Leaderboard Lower (729x90).....\$500

Ad Specs:



AD SIZE

DIMENSIONS

FULL PAGE + BLEEDS 5.75" x 8.75"
(5" x 8" LIVE AREA / 5.5" x 8.5" TRIM SIZE)

FULL PAGE (NO BLEEDS) 5" x 8"

1/2 PAGE HORIZONTAL 5" x 3.875"

1/4 PAGE 2.375" x 3.875"

All ads should be submitted in PDF format with all fonts embedded and all colors in CMYK format.

Please submit your ads to ads@RESummit.com
by **April 27, 2020.**

2020 Real Estate Summit Conference

SPONSORSHIP & EXHIBIT CONTRACT

CONTACT INFORMATION:

NAME: _____ COMPANY NAME: _____

STREET ADDRESS: _____ CITY: _____

STATE/ZIP: _____ PHONE: _____

EMAIL: _____ WEBSITE: _____

EXHIBIT | SPONSORSHIP

- ☐ Exhibit Booth.....\$999
- ☐ Platinum Sponsor.....\$5,000
- ☐ Gold Sponsor.....\$3,300
- ☐ Silver Sponsor.....\$2,500
- ☐ Bronze Sponsor.....\$2,000

BRAND AND AWARENESS

- ☐ Network Reception.....\$2,000
- ☐ Name Badge\$1,500
- ☐ Lanyards.....\$1,200
- ☐ Charging Station.....\$800
- ☐ Headshot on Demand\$700
- ☐ Summit WiFi.....\$300

EXHIBITOR/SPONSORSHIP TOTAL: _____

BRAND AND AWARENESS TOTAL: _____

PAYMENT INFORMATION

Please scan and email this form to: **sponsor@RESummit.com**



send payments to
paypal@peopleconnect.com

CARD #: _____ EXP DATE #: _____ CVS #: _____

SIGNATURE: _____

Check: Payable to Real Estate Summit | Print this form, complete and mail with your check to:
125-10 Queens Blvd | Suite 314 | Kew Gardens, NY 11415

SPONSORSHIP & EXHIBITOR TERMS AND CONDITIONS

The reservation form must be completed and signed by an authorized individual at which time the form becomes a contract with payment to be made within FIVE (5) DAYS of the execution of this contract. Exhibitor and Sponsor agrees to pay as selected above. Sponsorships and Booth assignments are not guaranteed until full payment is received. Sponsorship levels and Booth assignments are handled on a first-come, first-serve basis. Cancellations are not permitted up to 30 days prior to the event. In the event of cancellation by the Exhibitor, any payment that has already been received by Real Estate Summit will not be refunded. Sponsors who cancel before 30 days, receive 50% return on the sponsorship amount contracted. Should Sponsor fail to pay any installment due under this Agreement on or prior to the due date of such payment, all prior deposits shall be non-refundable.

DATE: _____ PRINT NAME: _____

TITLE: _____ SIGNATURE: _____